



UNIVERSITY OF KRAGUJEVAC FACULTY OF ECONOMICS

| | Course | | | - | | | of activ | /e | 011 | 5070 |
|-------|--------|--------------------------------------------|----------|--------|----|----|----------|----|-------|------|
| No | Code | Course title | Sem. | Туре | L | Р | OAC | RW | Other | ECTS |
| FIRST | YEAR | | | | | | | | | |
| 1 | 20B101 | Foundations of Economics | 1 | AG | 3 | 2 | 0 | 0 | 0 | 7 |
| 2 | 20B106 | Information and Communication Technologies | 1 | AG | 3 | 2 | 0 | 0 | 0 | 8 |
| 3 | 20B108 | Introduction to Management | 1 | ТМ | 3 | 2 | 0 | 0 | 0 | 7 |
| 4 | 20B104 | Mathematics in Economics | 1 | ТМ | 3 | 2 | 0 | 0 | 0 | 8 |
| | | Total hours by type of teaching | in the | block | 12 | 8 | 0 | 0 | 0 | |
| | | Total hours of active teaching and ECTS | in the | block | | 2 | :0 | | | 30 |
| | | Total teaching hours | in the | block | | | 20 | | | |
| 5 | 20B105 | Financial Accounting | 2 | ТМ | 3 | 2 | 0 | 0 | 0 | 8 |
| 6 | 20B102 | Fundamentals of Statistics | 2 | ТМ | 3 | 2 | 0 | 0 | 0 | 8 |
| 7 | 20B107 | Economics of Enterprise | 2 | ТМ | 3 | 2 | 0 | 0 | 0 | 7 |
| 8 | 20B103 | Sociology | 2 | AG | 3 | 2 | 0 | 0 | 0 | 7 |
| | | Total hours by type of teaching | in the | block | 12 | 8 | 0 | 0 | 0 | |
| | | Total hours of active teaching and ECTS | in the | block | | 2 | :0 | | | 30 |
| | | Total teaching hours | in the | block | | | 20 | | | |
| | | Total hours by type of teaching | g in the | e year | 24 | 16 | 0 | 0 | 0 | |
| | | Total hours of active teaching and ECTS | S in the | e year | | 4 | 0 | | | 60 |
| | | Total teaching ho | r year | | | 40 | | | | |

Table 5.1. Schedule of courses by semesters and years of study





| | Course | | | | _ | CI | | of acti hing | ve | | |
|----------------------------------|------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------|-------------------------------------------------|---------------------------------------|---------------------------------------------|---------------------------------------|----------------------------|---------------------------------|-----------------------------------------|
| No | Code | | Course title | Sem. | Туре | L | P | OAC | RW | Other | ECTS |
| SECO | ND YEAR | | | | | | | | | | |
| 1 | 20B205 | Macroeconor | nics | 3 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 2 | 20B201 | National Eco | nomy | 3 | ТМ | 3 | 2 | 0 | 0 | 0 | 7 |
| 3 | 20B207 | Economic Do | octrines | 3 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 4 | 20B255 | Elective cour | se 1 (choose 1 of 3) | 3 | | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B202 | Information Systems | 3 | ТМ | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B203 | Enterprise Organization | 3 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B206 | Financial and Actuarial Mathematics | 3 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 5 | 20B256 | Seminary wo | rk 1 | 3 | PA | 0 | 0 | 0 | 0 | 1 | 2 |
| | | | Total hours by type of teaching | in the | block | 12 | 8 | 0 | 0 | 1 | |
| | | | Total hours of active teaching and ECTS | in the | block | | 2 | 0 | | | 30 |
| | | | Total teaching hours | in the | block | | | 21 | | | |
| 6 | 20B209 | Microeconon | nics | 4 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 7 | 20B210 | International | Economics | 4 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 8 | 20B257 | Elective cour | se 2 (choose 1 of 2) | 4 | | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B211 | English language 1 | 4 | AG | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B212 | German language 1 | 4 | AG | 3 | 2 | 0 | 0 | 0 | 7 |
| 9 | 20B258 | Elective cour | se 3 (choose 1 of 3) | 4 | | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B214 | Marketing | 4 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B213 | Operations research | 4 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B218 | Database Systems | 4 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 10 | 200250 | | | 4 | PA | 0 | | - | - | - | |
| 10 | 20B259 | Seminary wo | | <u> </u> | L | 12 | 0 8 | 0 | 0 | 1 1 | 2 |
| | | | Total hours by type of teaching | | | 12 | - | - | U | 1 | 30 |
| | | | Total hours of active teaching and ECTS | | | | 2 | 21 | | | 30 |
| | | | Total teaching hours | | | | 40 | 0 | • | 2 | |
| | | | Total hours by type of teaching | | | 24 | 16 | 0 | 0 | 2 | 60 |
| | | | otal hours of active teaching and ECTS | | | | 4 | 42 | | | 60 |
| гшрг |) YEAR | | Total teaching hou | rs pei | year | | | 42 | | | |
| | 20B309 | Macroocono | nic Analysis | 5 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| 11 | 20B309 20B305 | Macroeconor | f Public Sector | 5 5 | SP SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 10 | 20B305 20B301 | Monetary Fir | | 5 5 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | INUNERALY FIL | anoo | 5 | 55 | - | | 0 | 0 | 0 | 7 |
| 13 | | - | se 1 (choose 1 of 2) | 5 | | 3 | 2 | | 0 | U | |
| 13 | 20B355 | Elective cour | se 1 (choose 1 of 2) | 5 | S D | 3 | 2 | | 0 | 0 | |
| 13 | | Elective cour 20B310 | Comparative Economics Systems | 5 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 13 14 | 20B355 | Elective cour 20B310 20B315 | Comparative Economics Systems Energy Economics | 5 5 | PA | 3 3 | 2 2 | 0 | 0 | 0 | 7 |
| 13 14 | | Elective cour 20B310 | Comparative Economics Systems Energy Economics rk 1 | 5 5 5 | PA PA | 3 3 0 | 2 2 0 | 0 0 0 | 0 | 0 1 | |
| 13 14 | 20B355 | Elective cour 20B310 20B315 | Comparative Economics Systems Energy Economics rk 1 Total hours by type of teaching | 5 5 5 in the | PA PA block | 3 3 | 2 2 0 8 | 0 0 0 0 | 0 | 0 | 7 2 |
| 13 14 | 20B355 | Elective cour 20B310 20B315 | Comparative Economics Systems Energy Economics rk 1 Total hours by type of teaching Total hours of active teaching and ECTS | 5 5 in the in the | PA PA block block | 3 3 0 | 2 2 0 8 | 0 0 0 0 | 0 | 0 1 | 7 |
| 13 14 15 | 20B355 20B356 | Elective cour 20B310 20B315 Seminary wo | Comparative Economics Systems Energy Economics rk 1 Total hours by type of teaching Total hours of active teaching and ECTS Total teaching hours | 5 5 in the in the in the | PA PA block block block | 3 3 0 12 | 2 2 0 8 2 | 0 0 0 0 21 | 0 0 0 | 0 1 1 | 7 2 30 |
| 13 14 15 15 | 20B355 20B356 20B330 | Elective cour 20B310 20B315 Seminary wo | Comparative Economics Systems Energy Economics rk 1 Total hours by type of teaching Total hours of active teaching and ECTS Total teaching hours analysis of Economic Policy | 5 5 in the in the in the 6 | PA PA block block block | 3 3 0 12 3 | 2 2 0 8 2 2 | 0 0 0 0 21 0 | 0 0 0 | 0 1 1 0 | 7 2 30 7 |
| 13 14 15 15 16 17 | 20B355 20B356 20B330 20B330 20B326 | Elective cour 20B310 20B315 Seminary wo Theory and A Economic De | Comparative Economics Systems Energy Economics rk 1 Total hours by type of teaching Total hours of active teaching and ECTS Total teaching hours unalysis of Economic Policy evelopment | 5 5 in the in the 6 6 | PA PA block block block | 3 3 0 12 3 3 3 | 2 2 0 8 2 2 2 | 0 0 0 0 21 0 0 | 0 0 0 0 | 0 1 1 0 0 | 7 2 30 7 7 7 |
| 13 14 15 15 16 17 | 20B355 20B356 20B330 | Elective cour 20B310 20B315 Seminary wo Seminary wo Theory and A Economic De Elective cour | Comparative Economics Systems Energy Economics rk 1 Total hours by type of teaching Total hours of active teaching and ECTS Total teaching hours analysis of Economic Policy evelopment se 2 (choose 1 of 2) | 5 5 in the in the 6 6 6 | PA PA block block block SP SP | 3 3 0 12 3 3 3 3 | 2 2 0 8 2 2 2 2 | 0 0 0 0 21 0 0 0 | 0 0 0 0 0 0 | 0 1 1 0 0 0 0 | 7 2 30 7 7 7 7 |
| 13 14 15 15 16 17 | 20B355 20B356 20B330 20B330 20B326 | Elective cour 20B310 20B315 Seminary wo Theory and A Economic De | Comparative Economics Systems Energy Economics rk 1 Total hours by type of teaching Total hours of active teaching and ECTS Total teaching hours unalysis of Economic Policy evelopment | 5 5 in the in the 6 6 | PA PA block block block | 3 3 0 12 3 3 3 | 2 2 0 8 2 2 2 | 0 0 0 0 21 0 0 | 0 0 0 0 | 0 1 1 0 0 | 7 2 30 7 7 7 |





| | | 20B325 | Public finance | 6 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
|------|---------|--------------|-----------------------------------------|----------|--------|----|----|----|----------|---|----|
| | | 20B324 | Tourism Economics | 6 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B329 | Regional Economy | 6 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B327 | International Trade Foundations | 6 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 20 | 20B359 | Seminary w | | 6 | PA | 0 | 0 | 0 | 0 | 1 | 2 |
| | | | Total hours by type of teachin | | 1 | 12 | 8 | 0 | 0 | 1 | |
| | | | Total hours of active teaching and ECTS | • | | | 2 | 0 | <u> </u> | | 30 |
| | | | Total teaching hour | s in the | block | | | 21 | | 1 | |
| | | | Total hours by type of teachin | g in the | e year | 24 | 16 | 0 | 0 | 2 | |
| | | | Total hours of active teaching and ECT | S in the | e year | | 4 | 0 | | | 60 |
| | | | Total teaching ho | urs pe | r year | | | 42 | | | |
| FOUR | TH YEAR | | | | | | | | | | |
| 21 | 20B409 | EU Econom | ics | 7 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| 22 | 20B412 | Economics | of Agriculture | 7 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 23 | 20B410 | Economics | of Industry | 7 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 24 | 20B456 | Elective cou | rse 1 (choose 1 of 3) | 7 | | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B401 | Banking | 7 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B402 | Commercial Law | 7 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B414 | Labor Economics | 7 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| | | | Total hours by type of teachin | g in the | block | 12 | 8 | 0 | 0 | 0 | |
| | | | Total hours of active teaching and ECT | S in the | block | | 2 | 0 | | | 28 |
| | | | Total teaching hour | s in the | block | | | 20 | | | |
| 25 | 20B427 | Industrial O | ganization | 8 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| 26 | 20B425 | Environmen | tal and Resource Economics | 8 | PA | 4 | 2 | 0 | 0 | 0 | 7 |
| 27 | 20B457 | Elective cou | rse 2 (choose 1 of 3) | 8 | | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B428 | System of National Accounts | 8 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B413 | Payment Systems | 8 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B433 | Econometrics | 8 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| 28 | 20B458 | Internship | | 8 | PA | 0 | 0 | 0 | 0 | 6 | 3 |
| 29 | 20B454 | Final work - | research | 8 | PA | 0 | 0 | 0 | 5 | 0 | 4 |
| 30 | 20B455 | Final work - | preparation and defense | 8 | PA | 0 | 0 | 0 | 0 | 3 | 4 |
| | | | Total hours by type of teachin | g in the | block | 10 | 6 | 0 | 5 | 9 | |
| | | | Total hours of active teaching and ECTS | S in the | block | | 2 | 1 | | | 32 |
| | | | Total teaching hour | s in the | block | | | 30 | | | |
| | | | Total hours by type of teachin | g in the | e year | 22 | 14 | 0 | 5 | 9 | |
| | | | Total hours of active teaching and ECT | S in the | e year | | 4 | | | | 60 |
| | | | Total teaching ho | urs pe | r year | | | 50 | | | |



16 20B325

Public finance

универзитет у крагујевцу ЕКОНОМСКИ ФАКУЛТЕТ

UNIVERSITY OF KRAGUJEVAC FACULTY OF ECONOMICS



| | Course | | | | | | | of acti | ive | | |
|------|----------|--------------|-----------------------------------------|------|------|----|----|-------------|-----|-------|------|
| No | Code | | Course title | Sem. | Туре | L | P | hina OAC | RW | Other | ECTS |
| SECO | DND YEAR | | | | | | | | | | |
| | 20B206 | 1 | d Actuarial Mathematics | 3 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | 20B203 | Enterprise C | | 3 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | 20B205 | Macroecono | - | 3 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | 20B275 | | irse 1 (choose 1 of 4) | 3 | - | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B202 | Information Systems | 3 | ТМ | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B204 | Management Accounting | 3 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B207 | Economic Doctrines | 3 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B201 | National Economy | 3 | ТМ | 3 | 2 | 0 | 0 | 0 | 7 |
| 5 | 20B276 | Seminary w | | 3 | PA | 0 | 0 | 0 | 0 | 1 | 2 |
| 0 | 200210 | Octimitary w | Total hours by type of teaching | - | | 12 | 8 | 0 | 0 | 1 | ~ |
| | | Tota | al hours of active teaching and ECTS | | | | | 20 | • | • | 30 |
| | | 1.510 | Total teaching hours | | | | - | 21 | | | |
| 6 | 20B209 | Microecono | - | 4 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 7 | 20B210 | | I Economics | 4 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 8 | 20B277 | Elective cou | Irse 2 (choose 1 of 2) | 4 | | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B211 | English language 1 | 4 | AG | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B212 | German language 1 | 4 | AG | 3 | 2 | 0 | 0 | 0 | 7 |
| 9 | 20B278 | Elective cou | Irse 3 (choose 1 of 3) | 4 | | 3 | 2 | 0 | 0 | 0 | 7 |
| - | | 20B213 | Operations research | 4 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B214 | Marketing | 4 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B216 | Integrated Information Systems | 4 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| 10 | 20B279 | Seminary w | | 4 | PA | 0 | 0 | 0 | 0 | 1 | 2 |
| 10 | 200213 | Gerninary w | Total hours by type of teaching | | | 12 | 8 | 0 | 0 | 1 | 2 |
| | | Tota | al hours of active teaching and ECTS | | | 12 | | 20 | • | | 30 |
| | | 101 | Total teaching hours | | | | - | 21 | | | |
| | | | Total hours by type of teaching | | | 24 | 16 | 0 | 0 | 2 | |
| | | Total I | nours of active teaching and ECTS | | - | | | 0 | • | | 60 |
| | | | Total teaching hou | | - | | | 42 | | | |
| THIR | D YEAR | | | | | | | | | | |
| 11 | 20B301 | Monetary fir | nance | 5 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 12 | 20B308 | Stock Excha | nge Business | 5 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| 13 | 20B311 | Insurance | | 5 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| 14 | 20B373 | Elective cou | rse 1 (choose 1 of 4) | 5 | | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B313 | Accounting Information Systems | 5 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B316 | Data Analysis in Economics and Business | 5 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B302 | Human Resource Management | 5 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B303 | Services Management and Marketing | 5 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 15 | 20B374 | Seminary w | ork 1 | 5 | PA | 0 | 0 | 0 | 0 | 1 | 2 |
| | 1 | | Total hours by type of teaching | | | 12 | 8 | 0 | 0 | 1 | |
| | | Tota | al hours of active teaching and ECTS | | | | | 20 | | | 30 |
| _ | | | 5 | | | | | | | | |

Total teaching hours in the block

6 SP

3 2 0 0

21

0

7

Elective field - Module: Finance, Banking and Insurance





| i | 1 | 1 | | i | i | 1 | 1 | 1 | 1 | 1 | 1 | | | |
|------|----------|--------------|------------------------------------------|-------|-------|-------|-------|------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|----|--|--|--|
| | 20B350 | Financial M | arkets | 6 | SP | 3 | 2 | 0 | - | 0 | 7 | | | |
| | 20B331 | Pension an | d Health Insurance | 6 | SP | 3 | 2 | 0 | 0 | 0 | 7 | | | |
| 19 | 20B375 | Elective co | urse 2 (choose 1 of 5) | 6 | | 3 | 2 | 0 | 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 1 0 0 1 0 0 1 0 0 1 0 0 1 0 0 2 42 | | 7 | | | |
| | | 20B317 | Accounting of Financial Organizations | 6 | PA | 3 | 2 | 0 | 0 | 0 | 7 | | | |
| | | 20B323 | Consumer Behavior | 6 | PA | 3 | 2 | 0 | 0 | 0 | 7 | | | |
| | | 20B320 | Innovation Management | 6 | PA | 3 | 2 | 0 | 0 | 0 | 7 | | | |
| | | 20B318 | English language 2 | 6 | PA | 3 | 2 | 0 | 0 | 0 | 7 | | | |
| | | 20B319 | German language 2 | 6 | AG | 3 | 2 | 0 | 0 | 0 | 7 | | | |
| 20 | 20B376 | Seminary v | vork 2 | 6 | PA | 0 | 0 | 0 | 0 | 1 | 2 | | | |
| | | - | Total hours by type of teaching ir | the | block | 12 | 8 | 0 | 0 | 1 | | | | |
| | | Tot | al hours of active teaching and ECTS ir | the | block | | 2 | 0 | | | 30 | | | |
| | | | Total teaching hours in | the | block | | | 21 | | 1 | | | | |
| | | | Total hours by type of teaching in | n the | year | 24 | 16 | 0 | 0 | 2 | | | | |
| | | Total | hours of active teaching and ECTS in | | - | | 4 | 0 | 1 | | 60 | | | |
| | | | Total teaching hours | | - | | | 42 | | | | | | |
| FOUF | RTH YEAR | | - | | - | | | | | | | | | |
| 21 | 20B401 | Banking | | 7 | SP | 3 | 2 | 0 | 0 | 0 | 7 | | | |
| 22 | 20B413 | Payment Sy | vstems | 7 | PA | 3 | 2 | 0 | 0 | 0 | 7 | | | |
| 23 | 20B304 | Financial R | eporting | 7 | PA | 3 | 2 | 0 | 0 | 0 | 7 | | | |
| 24 | 20B480 | Elective co | urse 1 (choose 1 of 5) | 7 | | 3 | 2 | 0 | 0 | 0 | 7 | | | |
| | | 20B404 | Electronic Business (E-business) | 7 | PA | 3 | 2 | 0 | 0 | 0 | 7 | | | |
| | | 20B411 | Risk Analysis and Management | 7 | PA | 3 | 2 | 0 | 0 | 0 | 7 | | | |
| | | 20B408 | Business Decision Making | 7 | PA | 3 | 2 | 0 | 0 | 0 | 7 | | | |
| | | 20B405 | Market Research | 7 | PA | 3 | 2 | 0 | | | 7 | | | |
| | | 20B402 | Commercial Law | 7 | SP | 3 | 2 | 0 | | | 7 | | | |
| | | 202.02 | Total hours by type of teaching in | L | - | 12 | 8 | 0 | - | | - | | | |
| | | Tot | al hours of active teaching and ECTS in | | | 12 | 2 | - | Ŭ | • | 28 | | | |
| | | 100 | Total teaching hours in | | | | - | | | | 20 | | | |
| 25 | 20B420 | Internationa | | 8 | SP | 3 | 2 | 0 | 0 | 0 | 7 | | | |
| | 20B418 | | echniques in Insurance | 8 | PA | 4 | 2 | 0 | | | 7 | | | |
| 27 | 20B481 | | urse 2 (choose 1 of 4) | 8 | | 3-4 | 2 | 0 | | | 7 | | | |
| | | 20B422 | Corporate Finance | 8 | SP | 3 | 2 | 0 | | | 7 | | | |
| | | 20B434 | Blockchain and Advanced Payment | 8 | PA | 3 | 2 | 0 | | | 7 | | | |
| | | 20B328 | Financial Analysis and Planning | 8 | PA | 3 | 2 | 0 | | | 7 | | | |
| | | 20B421 | Corporate Social Responsibility | 8 | PA | 4 | 2 | 0 | 0 | 0 | 7 | | | |
| 28 | 20B482 | Internship | | 8 | PA | 0 | 0 | 0 | 0 | 6 | 3 | | | |
| 29 | 20B454 | Final work | - research | 8 | PA | 0 | 0 | 0 | 5 | 0 | 4 | | | |
| 30 | 20B455 | Final work | - preparation and defense | 8 | PA | 0 | 0 | 0 | 0 | 4 | | | | |
| | | | Total hours by type of teaching ir | the | block | 10-11 | 6 | 0 | 5 | 9 | | | | |
| | | Tot | al hours of active teaching and ECTS ir | the | block | | 21 | -22 | | | 32 | | | |
| | | | Total teaching hours in | the | block | | | 30-3 | 1 | | | | | |
| | | | Total hours by type of teaching in | n the | year | 22-23 | 14 | 0 | 5 | 9 | | | | |
| | | Total | hours of active teaching and ECTS in | n the | year | | 41 | -42 | | | 60 | | | |
| | | | Total teaching hours | s per | year | | 50-51 | | | | | | | |



UNIVERSITY OF KRAGUJEVAC FACULTY OF ECONOMICS



| | | | Elective field - Modu | ile: | Ma | arket | ing | | | | |
|-----|----------|---------------|----------------------------------------|---------|-----------------------------------------|-------|---------------|-----------------|-----|-------|------|
| No | Course | | Course title | | Туре | | asses teac | of acti hing | ive | Other | ECTS |
| | Code | | | Sem. | .,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | L | Р | OAC | RW | oulo | 2010 |
| | OND YEAR | | | - | | _ | - | _ | - | - | _ |
| | 20B202 | Information s | | 3 | TM | 3 | 2 | 0 | 0 | 0 | 7 |
| | 20B203 | Enterprise O | - | 3 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | 20B205 | Macroecono | | 3 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 4 | 20B270 | | rse 1 (choose 1 of 3) | 3 | 0.5 | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B206 | Financial and Actuarial Mathematics | 3 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B204 | Management Accounting | 3 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B201 | National Economy | 3 | ТМ | 3 | 2 | 0 | 0 | 0 | 7 |
| 5 | 20B271 | Seminary wo | ork 1 | 3 | PA | 0 | 0 | 0 | 0 | 1 | 2 |
| | | | Total hours by type of teaching ir | the l | olock | 12 | 8 | 0 | 0 | 1 | |
| | | Tota | I hours of active teaching and ECTS in | | | - | 2 | 0 | | | 30 |
| | [| | Total teaching hours in | r – | | | | 21 | | | |
| | 20B213 | Operations r | esearch | 4 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | 20B214 | Marketing | | 4 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 8 | 20B272 | | rse 2 (choose 1 of 2) | 4 | | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B211 | English language 1 | 4 | AG | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B212 | German language 1 | 4 | AG | 3 | 2 | 0 | 0 | 0 | 7 |
| 9 | 20B273 | Elective cour | rse 3 (choose 1 of 3) | 4 | | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B210 | International Economics | 4 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B209 | Microeconomics | 4 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B216 | Integrated Information Systems | 4 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| 10 | 20B274 | Seminary wo | ork 2 | 4 | PA | 0 | 0 | 0 | 0 | 1 | 2 |
| | | | Total hours by type of teaching ir | n the I | olock | 12 | 8 | 0 | 0 | 1 | |
| | | Tota | I hours of active teaching and ECTS in | the l | olock | | 2 | 0 | | | 30 |
| | | | Total teaching hours in | the l | olock | | | 21 | | | |
| | | | Total hours by type of teaching in | n the | year | 24 | 16 | 0 | 0 | 2 | |
| | | Total h | ours of active teaching and ECTS in | n the | year | | 4 | 0 | | | 60 |
| | | | Total teaching hours | s per | year | | | 42 | | | |
| HIR | D YEAR | | | | | | | | | | |
| 11 | 20B306 | Strategic Ma | nagement | 5 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | 20B303 | Services Ma | nagement and Marketing | 5 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | 20B307 | | Hospitality Management | 5 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| 14 | 20B369 | | rse 1 (choose 1 of 3) | 5 | | 3 | 2 | 0 | 0 | 0 | 7 |
| | ļ | 20B302 | Human Resource Management | 5 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B301 | Monetary Finance | 5 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B304 | Financial Reporting | 5 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| 15 | 20B370 | Seminary wo | ork 1 | 5 | PA | 0 | 0 | 0 | 0 | 1 | 2 |
| | | | Total hours by type of teaching in | n the I | olock | 12 | 8 | 0 | 0 | 1 | |
| | | Tota | I hours of active teaching and ECTS in | | | | 2 | 0 | | | 30 |
| | | Lange Prod | Total teaching hours in | the l | l | | 1 | 21 | | | |
| | 20B321 | International | | 6 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | 20B323 | Consumer B | | 6 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| | 20B322 | Market Com | | 6 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| 19 | 20B371 | | rse 2 (choose 1 of 5) | 6 | | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B350 | Financial Markets | 6 | SP | 3 | 2 | 0 | 0 | 0 | 7 |

Elective field - Module: Marketing





| 20B208 Database Systems 6 SP 3 2 0 0 0 20B318 English language 2 6 PA 3 2 0 0 0 20B319 German language 2 6 AG 3 2 0 0 0 1 Total hours by type of teaching in the block 12 8 0 0 1 1 Total hours by type of teaching in the block 12 8 0 0 1 1 Total hours by type of teaching in the block 21 16 0 0 2 2 Total hours of active teaching and ECTS in the year 24 16 0 0 2 2 Total hours of active teaching and ECTS in the year 42 16 0 0 2 2 0 0 0 2 2 0 0 0 2 2 0 0 0 0 0 0 0 0 | | | | | | | | | | | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|----------|--------------|----------------------------------------|-------|-------|-------|----|-------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|----|
| Image: 20B318 English language 2 6 PA 3 2 0 0 0 20B319 German language 2 6 AG 3 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 1 0 0 0 0 1 0 0 0 1 0 0 0 1 0 0 1 1 0 0 0 1 1 0 0 0 1 1 0 0 0 1 1 0 0 0 1 1 0 0 0 1 1 0 0 0 1 1 0 0 1 1 0 0 1 1 0 0 1 1 0 0 1 1 1 1 1 1 1 1 1 1 0 0 | | | 20B320 | Innovation Management | 6 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| Image: Constraint of the second of | | | 20B208 | Database Systems | 6 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 20 20B372 Seminary work 2 6 PA 0 0 0 1 Total hours by type of teaching in the block 12 8 0 0 1 3 Total hours of active teaching and ECTS in the block 20 3 Total teaching hours in the block 21 3 Total hours of active teaching and ECTS in the year 24 16 0 0 2 Total hours of active teaching and ECTS in the year 40 0 0 0 2 Total hours of active teaching and ECTS in the year 40 0 0 0 2 Total hours of active teaching and ECTS in the year 40 0 0 0 0 0 Total teaching hours per year 42 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 <td></td> <td></td> <td>20B318</td> <td>English language 2</td> <td>6</td> <td>PA</td> <td>3</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> <td>7</td> | | | 20B318 | English language 2 | 6 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| 20 20B372 Seminary work 2 6 PA 0 0 0 1 Total hours by type of teaching in the block 12 8 0 0 1 3 Total hours of active teaching and ECTS in the block 20 3 Total teaching hours in the block 21 3 Total hours of active teaching and ECTS in the year 24 16 0 0 2 Total hours of active teaching and ECTS in the year 40 0 0 0 2 Total hours of active teaching and ECTS in the year 40 0 0 0 2 Total hours of active teaching and ECTS in the year 40 0 0 0 0 0 Total teaching hours per year 42 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 <td></td> <td></td> <td>20B319</td> <td>German language 2</td> <td>6</td> <td>AG</td> <td>3</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> <td>7</td> | | | 20B319 | German language 2 | 6 | AG | 3 | 2 | 0 | 0 | 0 | 7 |
| Total hours of active teaching and ECTS in the block 20 3 Total hours by type of teaching in the year 24 16 0 2 Total hours by type of teaching in the year 24 16 0 2 Total hours of active teaching and ECTS in the year 40 24 FOURTH YEAR 21 20B406 Intermational Marketing 7 SP 3 2 0 0 0 Total teaching hours per year 42 FOURTH YEAR 20B406 Intermational Marketing 7 PA 3 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 | 20 | 20B372 | Seminary w | | 6 | PA | 0 | 0 | 0 | 0 | 1 | 2 |
| Total teaching hours in the block 21 Total hours by type of teaching in the year 24 16 0 0 2 Total hours of active teaching and ECTS in the year 40 6 6 6 7 24 16 0 0 2 6 Total teaching hours per year 42 16 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 | | | • | Total hours by type of teaching i | n the | block | 12 | 8 | 0 | 0 | 1 | |
| Total hours by type of teaching in the year 24 16 0 0 2 Total hours of active teaching and ECTS in the year 40 6 Total hours of active teaching and ECTS in the year 40 6 Total teaching hours per year 42 FOURTH YEAR 21 20B406 International Marketing 7 SP 3 2 0 0 0 0 22 20B405 Market Research 7 PA 3 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 <td< td=""><td></td><td></td><td>Tot</td><td>al hours of active teaching and ECTS i</td><td>n the</td><td>block</td><td></td><td>2</td><td>0</td><td colspan="2">0 0 0 1 0 1 0 1 0 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0</td><td>30</td></td<> | | | Tot | al hours of active teaching and ECTS i | n the | block | | 2 | 0 | 0 0 0 1 0 1 0 1 0 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 | | 30 |
| Total hours of active teaching and ECTS in the year 40 Total teaching hours per year 42 FOURTH YEAR 21 20B406 International Marketing 7 SP 3 2 0 0 0 22 20B405 Market Research 7 PA 3 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 <td< td=""><td></td><td></td><td></td><td>Total teaching hours i</td><td>n the</td><td>block</td><td></td><td></td><td>21</td><td></td><td></td><td></td></td<> | | | | Total teaching hours i | n the | block | | | 21 | | | |
| Total teaching hours per year 42 FOURTH YEAR 21 208406 International Marketing 7 SP 3 2 0 0 0 22 208405 Market Research 7 PA 3 2 0 0 0 0 23 208407 Enterpreneurial Management 7 PA 3 2 0 0 0 0 24 208474 Elective course 1 (choose 1 of 4) 7 SP 3 2 0 0 0 0 208401 Banking 7 SP 3 2 0 0 0 0 208403 Business Decision Making 7 PA 3 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 | | | | Total hours by type of teaching i | n the | year | 24 | 16 | 0 | 0 | 2 | |
| Out of the second of th | | | Total | hours of active teaching and ECTS i | n the | year | | 4 | 0 | | | 60 |
| 21 20B406 International Marketing 7 SP 3 2 0 0 0 22 20B405 Market Research 7 PA 3 2 0 0 0 0 23 20B407 Enterpreneurial Management 7 PA 3 2 0 0 0 0 24 20B474 Elective course 1 (choose 1 of 4) 7 PA 3 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 | | | | Total teaching hour | s per | year | | | 42 | | | |
| 22 20B405 Market Research 7 PA 3 2 0 0 0 23 20B407 Enterpreneurial Management 7 PA 3 2 0 0 0 0 24 20B474 Elective course 1 (choose 1 of 4) 7 SP 3 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 <t< td=""><td>FOUF</td><td>RTH YEAR</td><td>1</td><td></td><td>-</td><td>1</td><td></td><td></td><td></td><td></td><td></td><td></td></t<> | FOUF | RTH YEAR | 1 | | - | 1 | | | | | | |
| 23 20B407 Enterpreneurial Management 7 PA 3 2 0 0 0 24 20B474 Elective course 1 (choose 1 of 4) 7 SP 3 2 0 0 0 0 20B401 Banking 7 SP 3 2 0 0 0 0 20B403 Business Decision Making 7 PA 3 2 0 0 0 0 20B404 Electronic Business (E-business) 7 PA 3 2 0 0 0 0 20B402 Commercial Law 7 SP 3 2 0 0 0 Total hours of active teaching and ECTS in the block 12 8 0 0 0 0 Total hours of active teaching hours in the block 20 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 | | | Internationa | al Marketing | | | | | 0 | 0 | 0 | 7 |
| 24 20B474 Elective course 1 (choose 1 of 4) 7 3 2 0 0 0 20B401 Banking 7 SP 3 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 < | | | Market Res | earch | | | | | | - | 0 | 7 |
| 20B401 Banking 7 SP 3 2 0 0 0 20B408 Business Decision Making 7 PA 3 2 0 0 0 20B404 Electronic Business (E-business) 7 PA 3 2 0 0 0 20B402 Commercial Law 7 SP 3 2 0 0 0 Total hours by type of teaching in the block 12 8 0 0 0 Total hours of active teaching and ECTS in the block 20 0 0 0 Total teaching hours in the block 20 0 0 0 Total teaching hours in the block 20 0 0 0 Total teaching hours in the block 20 0 0 0 26 20B424 Direct Marketing 8 PA 3 2 0 0 0 27 20B475 Elective course 2 (choose 1 of 5) 8 3-4 2 0 0 0 20B426 | | | - | - | | PA | | | | - | 0 | 7 |
| 20B408 Business Decision Making 7 PA 3 2 0 0 0 20B404 Electronic Business (E-business) 7 PA 3 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 | 24 | 20B474 | | | | | | | | - | | 7 |
| 20B404 Electronic Business (E-business) 7 PA 3 2 0 0 0 20B402 Commercial Law 7 SP 3 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 | | | 20B401 | | | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 20B402 Commercial Law 7 SP 3 2 0 0 0 Total hours by type of teaching in the block 12 8 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 | | | 20B408 | Business Decision Making | 7 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| Total hours by type of teaching in the block 12 8 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 | | | 20B404 | Electronic Business (E-business) | 7 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| Total hours of active teaching and ECTS in the block 20 2 Total hours of active teaching and ECTS in the block 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 2 | | | 20B402 | Commercial Law | 7 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| Total teaching hours in the block 20 25 20B430 Marketing Channels 8 PA 4 2 0 0 0 26 20B424 Direct Marketing 8 PA 3 2 0 0 0 27 20B475 Elective course 2 (choose 1 of 5) 8 3-4 2 0 0 0 20B426 Business Performance Management 8 PA 3 2 0 0 0 20B420 International Finance 8 SP 3 2 0 0 0 20B423 Foreign Trade Management 8 PA 4 2 0 0 20B422 Corporate Finance 8 SP 3 2 0 0 0 20B421 Corporate Social Responsibility 8 PA 4 2 0 0 0 | | | | Total hours by type of teaching i | n the | block | 12 | 8 | 0 | 0 | 0 | |
| 25 20B430 Marketing Channels 8 PA 4 2 0 0 0 26 20B424 Direct Marketing 8 PA 3 2 0 0 0 27 20B475 Elective course 2 (choose 1 of 5) 8 3-4 2 0 0 0 20B426 Business Performance Management 8 PA 3 2 0 0 0 20B420 International Finance 8 SP 3 2 0 0 0 20B423 Foreign Trade Management 8 SP 3 2 0 0 0 20B422 Corporate Finance 8 SP 3 2 0 0 0 20B421 Corporate Social Responsibility 8 PA 4 2 0 0 0 | | | Tot | al hours of active teaching and ECTS i | n the | block | | 2 | 0 | | | 28 |
| 26 208424 Direct Marketing 8 PA 3 2 0 0 0 27 20B424 Direct Marketing 8 PA 3 2 0 0 0 27 20B475 Elective course 2 (choose 1 of 5) 8 3-4 2 0 0 0 20B426 Business Performance Management 8 PA 3 2 0 0 0 20B420 International Finance 8 SP 3 2 0 0 0 20B423 Foreign Trade Management 8 PA 4 2 0 0 0 20B422 Corporate Finance 8 SP 3 2 0 0 0 20B421 Corporate Social Responsibility 8 PA 4 2 0 0 0 | | | | | n the | 1 | | | | | | |
| 27 20B475 Elective course 2 (choose 1 of 5) 8 3-4 2 0 0 0 20B475 Elective course 2 (choose 1 of 5) 8 3-4 2 0 0 0 20B476 Business Performance Management 8 PA 3 2 0 0 0 20B420 International Finance 8 SP 3 2 0 0 0 20B423 Foreign Trade Management 8 PA 4 2 0 0 0 20B422 Corporate Finance 8 SP 3 2 0 0 0 20B421 Corporate Social Responsibility 8 PA 4 2 0 0 0 | | | - | | - | | | | | | | 7 |
| 20B426 Business Performance Management 8 PA 3 2 0 0 0 20B420 International Finance 8 SP 3 2 0 0 0 20B423 Foreign Trade Management 8 PA 4 2 0 0 0 20B422 Corporate Finance 8 SP 3 2 0 0 0 20B421 Corporate Social Responsibility 8 PA 4 2 0 0 0 | | | | | - | PA | | | | | - | 7 |
| 208426 Management 8 PA 3 2 0 0 0 208420 International Finance 8 SP 3 2 0 0 0 208423 Foreign Trade Management 8 PA 4 2 0 0 0 208422 Corporate Finance 8 SP 3 2 0 0 0 208421 Corporate Social Responsibility 8 PA 4 2 0 0 0 | 27 | 20B475 | Elective co | , , , , , , , , , , , , , , , , , , , | 8 | | 3-4 | 2 | 0 | 0 | 0 | 7 |
| 20B423 Foreign Trade Management 8 PA 4 2 0 0 0 20B422 Corporate Finance 8 SP 3 2 0 0 0 20B421 Corporate Social Responsibility 8 PA 4 2 0 0 0 | | | 20B426 | | 8 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| 20B422 Corporate Finance 8 SP 3 2 0 0 0 20B421 Corporate Social Responsibility 8 PA 4 2 0 0 0 | | | 20B420 | International Finance | 8 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 20B421 Corporate Social Responsibility 8 PA 4 2 0 0 | | | 20B423 | Foreign Trade Management | 8 | PA | 4 | 2 | 0 | 0 | 0 | 7 |
| | | | 20B422 | Corporate Finance | 8 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 28 20B476 Internship 8 PA 0 0 0 6 | | | 20B421 | Corporate Social Responsibility | 8 | PA | 4 | 2 | 0 | 0 | 0 | 7 |
| | 28 | 20B476 | Internship | ÷ | 8 | PA | 0 | 0 | 0 | 0 | 6 | 3 |
| 29 20B454 Final work - research 8 PA 0 0 5 0 | 29 | 20B454 | Final work | - research | 8 | PA | 0 | 0 | 0 | 5 | 0 | 4 |
| 30 20B455 Final work - preparation and defense 8 PA 0 0 0 3 | 30 | 20B455 | Final work | - preparation and defense | 8 | PA | 0 | 0 | 0 | 0 | 3 | 4 |
| Total hours by type of teaching in the block 10-11 6 0 5 9 | | | | Total hours by type of teaching i | n the | block | 10-11 | 6 | 0 5 9 | | 9 | |
| Total hours of active teaching and ECTS in the block 21-22 3 | | | Tot | al hours of active teaching and ECTS i | n the | olock | | 21 | -22 | | | 32 |
| Total teaching hours in the block 30-31 | | | | Total teaching hours i | n the | block | | | 30-3 | 1 | 1 | |
| | | | | | | | | | | | | 1 |
| | | | | ,,, | | | 22-23 | | | 5 | 9 | |
| Total teaching hours per year 50-51 | | | Total | hours of active teaching and ECTS i | n the | year | 22-23 | | -42 | | 9 | 60 |



UNIVERSITY OF KRAGUJEVAC FACULTY OF ECONOMICS



| | | | Elective field - Modul | e: | Mar | nagei | ment | | | | | |
|-----|------------------|----------------|----------------------------------------|-------|-------|-------|------|--------|-----|-------|------|--|
| No | Course | | Course title | | Туре | | | of act | ive | Other | ECTS | |
| - | Code | | Course the | Sem. | туре | L | Р | OAC | RW | Other | LOID | |
| | OND YEAR | 1 | | 1 | | | 1 | | | | | |
| | 20B202 | Information \$ | | 3 | ТМ | 3 | 2 | 0 | 0 | 0 | 7 | |
| | 20B203 | Enterprise O | - | 3 | SP | 3 | 2 | 0 | 0 | 0 | 7 | |
| | 20B204 | Managemen | - | 3 | SP | 3 | 2 | 0 | 0 | 0 | 7 | |
| 4 | 20B260 | | rse 1 (choose 1 of 3) | 3 | 0.0 | 3 | 2 | 0 | 0 | 0 | 7 | |
| | | 20B206 | Financial and Actuarial Mathematics | 3 | SP | 3 | 2 | 0 | 0 | 0 | 7 | |
| | | 20B205 | Macroeconomics | 3 | SP | 3 | 2 | 0 | 0 | 0 | 7 | |
| _ | | 20B201 | National Economy | 3 | TM | 3 | 2 | 0 | 0 | 0 | 7 | |
| 5 | 20B261 | Seminary wo | | 3 | PA | 0 | 0 | 0 | 0 | 1 | 2 | |
| | | Tata | Total hours by type of teaching in | | | 12 | 8 | 0 | 0 | 1 | 20 | |
| | | Tota | I hours of active teaching and ECTS in | | | | 4 | 20 21 | | | 30 | |
| 6 | 20B214 | Marketing | Total teaching hours in | 4 | SP | 3 | 2 | 0 | 0 | 0 | 7 | |
| - | 20B214 20B213 | Operations F | Research | 4 | SP | 3 | 2 | 0 | 0 | 0 | 7 | |
| | 20B262 | · · | rse 2 (choose 1 of 2) | 4 | 0. | 3 | 2 | 0 | 0 | 0 | 7 | |
| • | 202202 | 20B211 | English language 1 | 4 | AG | 3 | 2 | 0 | 0 | 0 | 7 | |
| | | 20B212 | German language 1 | 4 | AG | 3 | 2 | 0 | 0 | 0 | 7 | |
| q | 20B263 | | rse 3 (choose 1 of 3) | 4 | //0 | 3 | 2 | 0 | 0 | 0 | 7 | |
| 5 | 200200 | 20B209 | Microeconomics | 4 | SP | 3 | 2 | 0 | 0 | 0 | 7 | |
| | | 20B210 | International economics | 4 | SP | 3 | 2 | 0 | 0 | 0 | 7 | |
| | | 20B210 | Integrated Information Systems | 4 | PA | 3 | 2 | 0 | 0 | 0 | 7 | |
| 10 | 20B264 | | | 4 | PA | 0 | 0 | 0 | 0 | 1 | 2 | |
| 10 | 200204 | Seminary wo | Total hours by type of teaching ir | . · · | | 12 | 8 | 0 | 0 | 1 | 2 | |
| | | Tota | I hours of active teaching and ECTS in | | | 12 | | 20 | • | - | 30 | |
| | | 1014 | Total teaching hours in | | | | | 21 | | | | |
| | | | Total hours by type of teaching in | | | 24 | 16 | 0 | 0 | 2 | | |
| | | Total h | ours of active teaching and ECTS in | | | | _ | 40 | • | _ | 60 | |
| | | | Total teaching hours | | - | | | 42 | | | | |
| HIR | D YEAR | | | | - | | | | | | | |
| 11 | 20B306 | Strategic Ma | nagement | 5 | SP | 3 | 2 | 0 | 0 | 0 | 7 | |
| 12 | 20B314 | Managemen | t of Company Integration Processes | 5 | SP | 3 | 2 | 0 | 0 | 0 | 7 | |
| 13 | 20B302 | Human Reso | purce Management | 5 | SP | 3 | 2 | 0 | 0 | 0 | 7 | |
| 14 | 20B360 | Elective cou | rse 1 (choose 1 of 4) | 5 | | 3 | 2 | 0 | 0 | 0 | 7 | |
| | | 20B303 | Services Management and | 5 | SP | 3 | 2 | 0 | 0 | 0 | 7 | |
| | | 20B307 | Tourism and Hospitality | 5 | PA | 3 | 2 | 0 | 0 | 0 | 7 | |
| | | 20B304 | Financial Reporting | 5 | PA | 3 | 2 | 0 | 0 | 0 | 7 | |
| | | 20B411 | Risk Analysis and Management | 5 | PA | 3 | 2 | 0 | 0 | 0 | 7 | |
| 15 | 20B361 | Seminary wo | ork 1 | 5 | PA | 0 | 0 | 0 | 0 | 1 | 2 | |
| | | | Total hours by type of teaching ir | the l | block | 12 | 8 | 0 | 0 | 1 | | |
| | | Tota | I hours of active teaching and ECTS in | the l | block | | 2 | 20 | | | 30 | |
| | | | Total teaching hours in | the l | block | | | 21 | | | | |
| | 20B320 | Innovation M | - | 6 | SP | 3 | 2 | 0 | 0 | 0 | 7 | |
| | 20B321 | International | | 6 | SP | 3 | 2 | 0 | 0 | 0 | 7 | |
| | 20B322 | Market Com | | 6 | PA | 3 | 2 | 0 | 0 | 0 | 7 | |
| 19 | 20B362 | Elective cou | rse 3 (choose 1 of 5) | 6 | | 3 | 2 | 0 | 0 | 0 | 7 | |

Elective field - Module: Management





| | I | 1 | les ser | 1. | I | ι. | Ι. | Ι. | Ι. | Ι. | 1 |
|-----|----------|--------------|----------------------------------------|--------|-------|----|----|----|----|----|----|
| | | 20B332 | Management Science | 6 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B350 | Financial Markets | 6 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B208 | Database Systems | 6 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B318 | English language 2 | 6 | AG | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B319 | German language 2 | 6 | AG | 3 | 2 | 0 | 0 | 0 | 7 |
| 20 | 20B363 | Seminary v | vork 2 | 6 | PA | 0 | 0 | 0 | 0 | 1 | 2 |
| | | | Total hours by type of teaching | n the | block | 12 | 8 | 0 | 0 | 1 | |
| | | Tot | al hours of active teaching and ECTS | n the | block | | 2 | 20 | | | 30 |
| | | | Total teaching hours | | | | | 21 | 0 | | |
| | | | Total hours by type of teaching | in the | year | 24 | 16 | 0 | 0 | 2 | |
| | | Total | hours of active teaching and ECTS | in the | year | | 4 | 0 | | | 60 |
| | | | Total teaching hour | 's per | year | | | 42 | | | |
| FOU | RTH YEAR | | | - | | | | | | | |
| 21 | 20B408 | Business D | ecision Making | 7 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| 22 | 20B407 | Entreprene | urial Management | 7 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| 23 | 20B405 | Market Res | search | 7 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| 24 | 20B462 | Elective co | urse 1 (choose 1 of 4) | 7 | | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B406 | International marketing | 7 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B402 | Commercial Law | 7 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B404 | Electronic Business (E-business) | 7 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B401 | Banking | 7 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | • | | Total hours by type of teaching | n the | block | 12 | 8 | 0 | 0 | 0 | |
| | | Tot | al hours of active teaching and ECTS i | n the | block | | 2 | 20 | | | 28 |
| | | | Total teaching hours | n the | block | | | 20 | | | |
| 25 | 20B426 | Business P | erformance Management | 8 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| 26 | 20B421 | Corporate | Social Responsibility | 8 | PA | 4 | 2 | 0 | 0 | 0 | 7 |
| 27 | 20B463 | Elective co | urse 2 (choose 1 of 4) | 8 | | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B424 | Direct Marketing | 8 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B429 | Retail Management | 8 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B422 | Corporate Finance | 8 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B420 | International Finance | 8 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 28 | 20B464 | Internship | 1 | 8 | PA | 0 | 0 | 0 | 0 | 6 | 3 |
| 29 | 20B454 | Final work | - research | 8 | PA | 0 | 0 | 0 | 5 | 0 | 4 |
| 30 | 20B455 | Final work - | preparation and defense | 8 | PA | 0 | 0 | 0 | 0 | 3 | 4 |
| | | | Total hours by type of teaching | n the | block | 10 | 6 | 0 | 5 | 9 | |
| | | Tot | al hours of active teaching and ECTS | n the | block | | 2 | 21 | | | 32 |
| | | | Total teaching hours | n the | block | | | 30 | | | |
| | | | Total hours by type of teaching | in the | year | 22 | 14 | 0 | 5 | 9 | |
| | | | | | | | | | | | |
| | | Total | hours of active teaching and ECTS | | year | | 4 | 1 | | | 60 |



17 20B321

18 20B366

International Business

20B318

Elective course 2 (choose 1 of 2)

English language 2

УНИВЕРЗИТЕТ У КРАГУЈЕВЦУ ЕКОНОМСКИ ФАКУЛТЕТ

UNIVERSITY OF KRAGUJEVAC FACULTY OF **ECONOMICS**



| | Course | | | | _ | | | of act | ive | | |
|------|----------|---------------|-------------------------------------|----------|-------|----|----|--------|-----|-------|------|
| No | Code | | Course title | Sem. | Туре | L | P | OAC | RW | Other | ECTS |
| SECO | DND YEAR | | | | | | | | | | |
| 1 | 20B205 | Macroecono | mics | 3 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 2 | 20B201 | National Eco | onomy | 3 | ТМ | 3 | 2 | 0 | 0 | 0 | 7 |
| 3 | 20B207 | Economic D | octrines | 3 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 4 | 20B265 | Elective cou | rse 1 (choose 1 of 3) | 3 | | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B202 | Information Systems | 3 | ТМ | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B203 | Enterprise Organization | 3 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B204 | Management Accounting | 3 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 5 | 20B266 | Seminary wo | | 3 | PA | 0 | 0 | 0 | 0 | 1 | 2 |
| | J | · · · | Total hours by type of teaching | in the | block | 12 | 8 | 0 | 0 | 1 | |
| | | Tota | I hours of active teaching and ECTS | | | | | 20 | | | 30 |
| | | | Total teaching hours | in the | block | | | 21 | | | |
| 6 | 20B209 | Microeconor | nics | 4 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 7 | 20B210 | International | Economics | 4 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 8 | 20B267 | Elective cou | rse 2 (choose 1 of 2) | 4 | | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B211 | English language 1 | 4 | AG | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B212 | German language 1 | 4 | AG | 3 | 2 | 0 | 0 | 0 | 7 |
| 9 | 20B268 | Elective cou | rse 3 (choose 1 of 3) | 4 | | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B214 | Marketing | 4 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B213 | Operations Research | 4 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B216 | Integrated Information Systems | 4 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| 10 | 20B269 | Seminary wo | | 4 | PA | 0 | 0 | 0 | 0 | 1 | 2 |
| | 202200 | commany in | Total hours by type of teaching | <u> </u> | | 12 | 8 | 0 | 0 | 1 | _ |
| | | Tota | I hours of active teaching and ECTS | | | | | 20 | - | | 30 |
| | | | Total teaching hours | | | | | 21 | | | |
| | | | Total hours by type of teaching | | | 24 | 16 | 0 | 0 | 2 | |
| | | Total h | ours of active teaching and ECTS | | - | | | 40 | | | 60 |
| | | | Total teaching hou | rs per | year | | | 42 | | | |
| THIR | D YEAR | | | - | - | | | | | | |
| 11 | 20B310 | Comparative | Economic Systems | 5 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 12 | 20B309 | Macroecono | mic Analysis | 5 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| 13 | 20B301 | Monetary Fir | nance | 5 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 14 | 20B364 | Elective cou | rse 1 (choose 1 of 3) | 5 | | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B305 | Economics of Public Sector | 5 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B308 | Stock Exchange Business | 5 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B410 | Economics of Industry | 5 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 15 | 20B365 | Seminary wo | ork 1 | 5 | PA | 0 | 0 | 0 | 0 | 1 | 2 |
| | | | Total hours by type of teaching | in the | block | 12 | 8 | 0 | 0 | 1 | |
| | | Tota | I hours of active teaching and ECTS | in the | block | | | 20 | | | 30 |
| | | | Total teaching hours | in the | block | | | | | | |
| 16 | 20B327 | International | Trade Foundations | 6 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | | | T | 1 | | | | _ | | |

6 SP 3 2 0 0

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6 AG 3 2 0 0

3 2 0 0 0

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Elective field - Module: International Economy and Business





| | i i | 1 | 1 | | 1 | | | | | 1 | 1 |
|----|----------|--------------|--------------------------------------------------------------|-------|-------|----|----|----------|---|---|----|
| | | 20B319 | German language 2 | 6 | AG | 3 | 2 | 0 | 0 | 0 | 7 |
| 19 | 20B367 | - | urse 3 (choose 1 of 3) | 6 | | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B350 | Financial Markets | 6 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B324 | Tourism Economics | 6 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B329 | Regional Economy | 6 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 20 | 20B368 | Seminary w | vork 2 | 6 | PA | 0 | 0 | 0 | 0 | 1 | 2 |
| | | | Total hours by type of teaching ir | n the | block | 12 | 8 | 0 | 0 | 1 | |
| | | Tot | al hours of active teaching and ECTS in | n the | block | | 2 | 20 | | | 30 |
| | | | Total teaching hours in | n the | block | | | 21 | | 1 | |
| | | | Total hours by type of teaching in | n the | year | 24 | 16 | 0 | 0 | 2 | |
| | | Total | hours of active teaching and ECTS in | n the | year | | 4 | 10 | | | 60 |
| | | | Total teaching hours | s per | year | | | 42 | | | |
| | RTH YEAR | 1 | | 1 | 1 | | | | | 1 | 1 |
| | 20B409 | EU Econon | | 7 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| | 20B415 | | al Economic Relations of Serbia | 7 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| | 20B406 | | al Marketing | 7 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 24 | 20B468 | | urse 1 (choose 1 of 2) | 7 | | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B403 | International Commercial Law | 7 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B404 | Electronic Business (E-business) | 7 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| | | | Total hours by type of teaching ir | | | 12 | 8 | 0 | 0 | 0 | |
| | | Tot | al hours of active teaching and ECTS in | | | | 2 | 20 | | | 28 |
| | [| - · | Total teaching hours in | 1 | 1 | | 1 | 20 | 1 | 1 | |
| | 20B423 | ů | ide Management | 8 | PA | 4 | 2 | 0 | 0 | 0 | 7 |
| | 20B420 | Internationa | | 8 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 27 | 20B469 | | urse 2 (choose 1 of 3) | 8 | | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B429 | Retail Management | 8 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B422 | Corporate Finance | 8 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B433 | Econometrics | 8 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| | 20B470 | Internship | | 8 | PA | 0 | 0 | 0 | 0 | 6 | 3 |
| | 20B454 | Final work - | | 8 | PA | 0 | 0 | 0 | 5 | 0 | 4 |
| 30 | 20B455 | Final work - | preparation and defense | 8 | PA | 0 | 0 | 0 | 0 | 3 | 4 |
| | | | Total hours by type of teaching in | | | 10 | 6 | 0 | 5 | 9 | |
| | | Tot | al hours of active teaching and ECTS in | | | | 2 | 21 | | | 32 |
| | | | Total teaching hours ir | | | | | 30 | - | | |
| | | Tatal | Total hours by type of teaching in | | - | 22 | 14 | 0 | 5 | 9 | 60 |
| | | i otal | hours of active teaching and ECTS in Total teaching hours | | - | | 2 | 11 50 | | | 60 |
| | | | i otai teaching nours | s per | year | | | 50 | | | |



УНИВЕРЗИТЕТ У КРАГУЈЕВЦУ ЕКОНОМСКИ ФАКУЛТЕТ

UNIVERSITY OF KRAGUJEVAC FACULTY OF **ECONOMICS**



| | 0 | | | | | Cl | | of act | ive | | |
|------|----------------|--------------|----------------------------------------|----------|------|----|-----------|--------------|-----|-------|------|
| No | Course Code | | Course title | Sem. | Туре | L | tead P | hina: OAC | WR | Other | ECTS |
| SECO | OND YEAR | | | | | - | • | ONO | | | |
| | 20B203 | Enterprise (| Drganization | 3 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | 20B203 | | nt Accounting | 3 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | 20B204 | - | nd Actuarial Mathematics | 3 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 4 | | | Irse 1 (choose 1 of 3) | 3 | 01 | 3 | 2 | 0 | 0 | 0 | 7 |
| · · | 202200 | 20B201 | National Economy | 3 | ТМ | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B202 | Information systems | 3 | ТМ | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B205 | Macroeconomics | 3 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 5 | 20B253 | Seminary w | | 3 | PA | 0 | 0 | 0 | 0 | 1 | 2 |
| 5 | 200233 | Seminary w | Total hours by type of teaching i | - | | 12 | 8 | 0 | 0 | 1 | 2 |
| | | Tota | al hours of active teaching and ECTS i | | | 12 | - | 20 | U | - | 30 |
| | | 1018 | Total teaching hours i | | | | | 21 | | | 30 |
| 6 | 20B215 | Cost Accou | | 4 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | 20B210 | | I Economics | 4 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | 20B251 | Elective cou | Irse 2 (choose 1 of 2) | 4 | | 3 | 2 | 0 | 0 | 0 | 7 |
| | - | 20B211 | English language 1 | 4 | AG | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B212 | German language 1 | 4 | AG | 3 | 2 | 0 | 0 | 0 | 7 |
| q | 20B252 | | Irse 3 (choose 1 of 2) | 4 | | 3 | 2 | 0 | 0 | 0 | 7 |
| 5 | 200202 | 20B209 | Microeconomics | 4 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B208 | Database Systems | 4 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 10 | 20B254 | Seminary w | - | 4 | PA | 0 | 0 | 0 | 0 | 1 | 2 |
| 10 | 200234 | Seminary w | Total hours by type of teaching i | <u> </u> | l | 12 | 8 | 0 | 0 | 1 | 2 |
| | | Tota | al hours of active teaching and ECTS i | | | 12 | | 20 | • | | 30 |
| | | 101 | Total teaching hours i | | | | | 21 | | | |
| | | | Total hours by type of teaching i | | | 24 | 16 | 0 | 0 | 2 | |
| | | Total | hours of active teaching and ECTS | | - | | | 10 | v | - | 60 |
| | | | Total teaching hour | | | | | 42 | | | |
| THIR | D YEAR | | · · · · · · · · · · · · · · · · · · · | | , | | | | | | 1 |
| 11 | 20B402 | Commercia | Law | 5 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 12 | 20B304 | Financial Re | eporting | 5 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| 13 | 20B313 | Accounting | Information Systems | 5 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| 14 | 20B351 | Elective cou | Irse 1 (choose 1 of 3) | 5 | | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B301 | Monetary Finance | 5 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B311 | Insurance | 5 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B417 | Governmental and tax accounting | 5 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| 15 | 20B352 | Seminary w | ork 1 | 5 | PA | 0 | 0 | 0 | 0 | 1 | 2 |
| | | | Total hours by type of teaching i | | L | 12 | 8 | 0 | 0 | 1 | |
| | | Tota | ,,,, ,, | | | | | 30 | | | |
| | | | Total teaching hours i | | | | | 21 | | | |
| 16 | 20B328 | Financial Ar | nalysis and Planning | 6 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| 17 | 20B317 | Accounting | of Financial Organizations | 6 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| 18 | 20B350 | Financial M | arkets | 6 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 19 | 20B353 | Elective cou | Irse 2 (choose 1 of 4) | 6 | | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 000005 | Dublis finance | 1 | 1 | | | 1 | | | |

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Public finance

20B325

Elective field - Module: Accounting and Business Finance





| 1 1 | 1 | 1 | 1 | ı | 1 | I | I | I | | 1 | |
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| | | 20B333 | Environmental Management Systems | 6 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B318 | English language 2 | 6 | AG | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B319 | German language 2 | 6 | AG | 3 | 2 | 0 | 0 | 0 | 7 |
| 20 | 20B354 | Seminary w | ork 2 | 6 | PA | 0 | 0 | 0 | 0 | 1 | 2 |
| Total hours by type of teaching in | | | | | | 12 | 8 | 0 | 0 | 1 | |
| | | Tota | al hours of active teaching and ECTS in | the | block | | 2 | 20 | | | 30 |
| | | | Total teaching hours in | the | block | | | 21 | | 1 | |
| | | | Total hours by type of teaching in | n the | year | 24 | 16 | 0 | 0 | 2 | |
| | | Total | hours of active teaching and ECTS in | 1 the | year | | 4 | 0 | | | 60 |
| | | | Total teaching hours | s per | year | | | 42 | | | |
| FOUF | RTH YEAR | | | | | | | | | | |
| 21 | 20B401 | Ũ | | 7 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 22 | 20B416 | | | 7 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| 23 | 20B312 | °, | | 7 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| 24 | 20B450 | Elective cou | Irse 1 (choose 1 of 3) | 7 | | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B302 | Human Resource Management | 7 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B411 | Risk Analysis and Management | 7 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B404 | Electronic Business (E-business) | 7 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| | | | Total hours by type of teaching ir | the | block | 12 | 8 | 0 | 0 | 0 | |
| 22 20B416 Financial Reporting in Special Circumstances 7 23 20B312 Accounting of Production and Trading Companies 7 24 20B450 Elective course 1 (choose 1 of 3) 7 20B302 Human Resource Management 7 20B411 Risk Analysis and Management 7 | | | | | block | | 2 | 20 | | | 28 |
| Total hours of active teaching and ECTS in | | | | | block | | | 20 | | | |
| 25 | 20B422 | Corporate F | inance | 8 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 26 | 20B419 | Auditing of | Financial Statements | 8 | SP | 4 | 2 | 0 | 0 | 0 | 7 |
| 27 | 20B451 | Elective cou | Irse 2 (choose 1 of 3) | 8 | | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B331 | Pension and health insurance | 8 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B420 | International Finance | 8 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B434 | Blockchain and Advanced Payment | 8 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| 28 | 20B452 | Internship | | 8 | PA | 0 | 0 | 0 | 0 | 6 | 3 |
| 29 | 20B454 | Final work - | - research | 8 | PA | 0 | 0 | 0 | 5 | 0 | 4 |
| 30 | 20B455 | Final work - | preparation and defense | 8 | PA | 0 | 0 | 0 | 0 | 3 | 4 |
| | | | Total hours by type of teaching in | the | block | 10 | 6 | 0 | 5 | 9 | |
| | | Tota | al hours of active teaching and ECTS in | the | block | | 2 | 21 | | | 32 |
| | | | Total teaching hours in | the | block | | 0 | 30 | | 1 | |
| L | Total hours by type of teaching in the year | | | | | | 14 | 0 | 5 | 9 | |
| | Total hours of active teaching and ECTS in the year | | | | | | 4 | 1 | | | 60 |
| | Total hours of active teaching and E Total teachingTotal teachingTotal teachingCOURTH YEAR2120B401Banking2220B416Financial Reporting in Special Circumstance2320B312Accounting of Production and Trading Comp2420B450Elective course 1 (choose 1 of 3)20B450Elective course 1 (choose 1 of 3)20B45020B404Electronic Business (E-busines)20B404Electronic Business (E-busines)Total hours of active teaching and Elective course 2 (choose 1 of 3)2520B422Corporate Finance2620B419Auditing of Financial Statements2720B451Elective course 2 (choose 1 of 3)2820B452Internship2920B454Final work – research3020B455Final work – rese | | Total teaching hours | s per | year | | | 50 | | | |



UNIVERSITY OF KRAGUJEVAC FACULTY OF ECONOMICS



| No | Course Code | Course title | | Туре | Classes of active teaching | | | | Other | ECTS | |
|-----------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|------------------------------------------------|---------|----------------------------|--------|----|-----|-------|-------|--------|
| 110 | | Course title | | Sem. | Type | L | Ρ | OAC | RW | Other | ECIS |
| SECC | ND YEAR | | | | | | | | | | |
| 1 | 20B202 | Information | Systems | 3 | ΤM | 3 | 2 | 0 | 0 | 0 | 7 |
| 2 | 20B203 | Enterprise | Organization | 3 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 3 | 20B201 | National Ec | conomy | 3 | ΤM | 3 | 2 | 0 | 0 | 0 | 7 |
| 4 | 20B280 | Elective co | urse 1 (choose 1 of 3) | 3 | | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B206 | Financial and Actuarial | 3 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B207 | Economic Doctrines | 3 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B204 | Management Accounting | 3 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 5 | 20B281 | Seminary w | vork 1 | 3 | PA | 0 | 0 | 0 | 0 | 1 | 2 |
| | | | Total hours by type of teaching | n the l | olock | 12 | 8 | 0 | 0 | 1 | |
| | | Tota | I hours of active teaching and ECTS i | n the l | olock | | | 30 | | | |
| | | | Total teaching hours i | n the l | olock | | | 21 | | | |
| 6 | 20B210 | Internationa | al Economics | 4 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 7 | 20B214 | Marketing | | 4 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 8 | 20B282 | Elective co | urse 2 (choose 1 of 2) | 4 | | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B211 | English language 1 | 4 | AG | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B212 | German language 1 | 4 | AG | 3 | 2 | 0 | 0 | 0 | 7 |
| 9 | 20B283 | Elective cou | urse 3 (choose 1 of 3) | 4 | | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B209 | Microeconomics | 4 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B213 | Operations Research | 4 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 10 | 20B284 | Seminary w | vork 2 | 4 | PA | 0 | 0 | 0 | 0 | 1 | 2 |
| Total hours by type of teaching in the | | | | | olock | 12 | 8 | 0 | 0 | 1 | |
| | | Tota | I hours of active teaching and ECTS i | n the l | olock | | 2 | 20 | | | 30 |
| | | | Total teaching hours i | n the l | olock | | | 21 | | | |
| | | | Total hours by type of teaching | in the | year | 24 | 16 | 0 | 0 | 2 | |
| Total hours of active teaching and ECTS in the year | | | | | | | 40 | | | | |
| | | | Total teaching hour | s per | year | | | 42 | | | |
| |) YEAR | r | | | | | | | | | |
| 11 | 20B307 | Tourism an | d Hospitality Management | 5 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| 12 | 20B303 | Services M | anagement and Marketing | 5 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 13 | 20B302 | Human Res | source management | 5 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 14 | 20B377 | | urse 1 (choose 1 of 4) | 5 | | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B311 | Insurance | 5 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B301 | Monetary Finance | 5 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B316 | Data Analysis in Economics and Business | 5 | PA | 3 | 2 | 0 | 0 | 0 | 7 |
| | | 20B314 | Management of Company Integration Processes | 5 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 15 | 20B378 Seminary work 1 | | | 5 | PA | 0 | 0 | 0 | 0 | 1 | 2 |
| | | | Total hours by type of teaching | n the l | olock | 12 | 8 | 0 | 0 | 1 | |
| | | Tota | I hours of active teaching and ECTS i | n the l | olock | | 2 | 20 | | | 30 |
| | Total teaching hours in the second seco | | | | | | | 21 | | | |
| | 20B324 | Tourism Ec | onomics | 6 | SP | 3 | 2 | 0 | 0 | 0 | 7 |
| 16 | | | | | | | _ | | | | |
| 16 17 | 20B323 | Consumer | Behavior | 6 | PA | 3 3 | 2 | 0 | 0 | 0 | 7 7 |

Elective field - Module: Tourism and Hospitality



универзитет у крагујевцу ЕКОНОМСКИ ФАКУЛТЕТ



UNIVERSITY OF KRAGUJEVAC FACULTY OF ECONOMICS

| | I | | | | | | | | | | I _ | | | |
|------------------------------------------------------|---------------------------------------------------------------|-------------|----------------------------------------|---------|-------|----|----|-------|-------|----------|------|--|--|--|
| | | 20B318 | English language 2 | 6 | AG | 3 | 2 | 0 | 0 | 0 | 7 | | | |
| | | 20B319 | German language 2 | 6 | AG | 3 | 2 | 0 | 0 | 0 | 7 | | | |
| 19 | 20B380 | | urse 3 (choose 1 of 3) | 6 | | 3 | 2 | 0 | 0 | 0 | 7 | | | |
| | | 20B322 | Market Communication | 6 | PA | 3 | 2 | 0 | 0 | 0 | 7 | | | |
| | | 20B326 | Economic Development | 6 | SP | 3 | 2 | 0 | 0 | 0 | 7 | | | |
| | | 20B320 | Innovation Management | 6 | SP | 3 | 2 | 0 | 0 | 0 | 7 | | | |
| 20 | 20B381 | Seminary | work 2 | 6 | PA | 0 | 0 | 0 | 0 | 1 | 2 | | | |
| | | | Total hours by type of teaching i | n the l | block | 12 | 8 | 0 | 0 | 1 | | | | |
| Total hours of active teaching and ECTS in the block | | | | | | | | 20 | | | | | | |
| | | | Total teaching hours i | n the l | block | 21 | | | | | | | | |
| | | | Total hours by type of teaching i | n the | year | 24 | 16 | 0 | 0 | 2 | | | | |
| | | Total | hours of active teaching and ECTS i | n the | year | | 4 | 10 | | | 60 | | | |
| | | | Total teaching hour | s per | year | | | 42 | | | | | | |
| OUF | TH YEAR | | | | | | | | | | | | | |
| 21 | 20B406 | Internation | al Marketing | 7 | SP | 3 | 2 | 0 | 0 | 0 | 7 | | | |
| 22 | 20B405 | Market Re | search | 7 | PA | 3 | 2 | 0 | 0 | 0 | 7 | | | |
| 23 | 20B402 | Commercia | al Law | 7 | SP | 3 | 2 | 0 | 0 | 0 | 7 | | | |
| 24 | 20B486 | Elective co | ourse 1 (choose 1 of 4) | 7 | | 3 | 2 | 0 | 0 | 0 | 7 | | | |
| | | 20B401 | Banking | 7 | SP | 3 | 2 | 0 | 0 | 0 | 7 | | | |
| | | 20B404 | Electronic Business (E-business) | 7 | PA | 3 | 2 | 0 | 0 | 0 | 7 | | | |
| | | 20B407 | Enterpreneurial Management | 7 | PA | 3 | 2 | 0 | 0 | 0 | 7 | | | |
| | | 20B408 | Business Decision Making | 7 | PA | 3 | 2 | 0 | 0 | 0 | 7 | | | |
| Total hours by type of teaching in the block | | | | | | 12 | 8 | 0 | 0 | 0 | | | | |
| | | Tota | al hours of active teaching and ECTS i | n the l | block | 20 | | | | | 28 | | | |
| | | | Total teaching hours i | n the l | block | | | 20 | | • | | | | |
| 25 | 20B487 | Foreign lan | guage 3 (choose 1 of 2) | 8 | AG | 3 | 2 | 0 | 0 | 0 | 7 | | | |
| | | 20B431 | English language 3 | 8 | AG | 3 | 2 | 0 | 0 | 0 | 7 | | | |
| | | 20B432 | German language 3 | 8 | AG | 3 | 2 | 0 | 0 | 0 | 7 | | | |
| 26 | 20B424 | Direct Mar | keting | 8 | PA | 3 | 2 | 0 | 0 | 0 | 7 | | | |
| 27 | 20B488 | Elective co | ourse 2 (choose 1 of 3) | 8 | | 4 | 2 | 0 | 0 | 0 | 7 | | | |
| | | 20B425 | Environmental and Resource | 8 | PA | 4 | 2 | 0 | 0 | 0 | 7 | | | |
| | | 20B423 | Foreign Trade Management | 8 | PA | 4 | 2 | 0 | 0 | 0 | 7 | | | |
| | | 20B421 | Corporate Social Responsibility | 8 | PA | 4 | 2 | 0 | 0 | 0 | 7 | | | |
| 28 | 20B489 | Internship | 1 | 8 | PA | 0 | 0 | 0 | 0 | 6 | 3 | | | |
| 29 | 20B454 | Final work | - research | 8 | PA | 0 | 0 | 0 | 5 | 0 | 4 | | | |
| | 20B455 | Final work | - preparation and defense | 8 | PA | 0 | 0 | 0 | 0 | 3 | 4 | | | |
| Total hours by type of teaching in the block | | | | | | 10 | 6 | 0 | 5 | 9 | | | | |
| Total hours of active teaching and ECTS in the block | | | | | | | 32 | | | | | | | |
| Total teaching hours in the block | | | | | | 30 | | | | | | | | |
| | | | Total hours by type of teaching i | n the | year | 22 | 14 | 0 | 5 | 9 | | | | |
| | | Total | hours of active teaching and ECTS i | | - | 41 | | | | | 60 | | | |
| | | | Total teaching hour | | - | | | 50 | | 1 | | | | |
| ۵m . | m – Semester; L – Lectures; P – Practice; RW – Research work; | | | | | | | hor a | ctivo | classos. | AC - | | | |

Sem – Semester; L – Lectures; P – Practice; RW – Research work; OAC – Other active classes; AG – academicgeneral education; TM – theoretical-methodological; SP – scientific-professional; PA – professional-applied; M – Mandatory; E –Elective